



IMPACT OF DOMESTIC OPERATIONS 2019-2020

EXECUTIVE SUMMARY

ECONOMIC IMPACT

Applied Analysis was retained by Cox Communications to quantify the economic, fiscal and social impacts of its operations in 24 domestic markets, where the company serves over 6 million residential customers and 365,000 business. Within these markets, Cox directly employs 14,000 workers, pays over \$1.0 billion in wages and salaries and generates \$12.4 billion in economic activity. When indirect (supplier) and induced (employee spending) impacts are considered, Cox directly and indirectly supports more than 55,000 employees, \$3.4 billion in wage and salary payments and \$20.4 billion in economic activity. Further still, Cox's investments in technology infrastructure projects exceed \$1.5 billion annually, generating an additional \$2.6 billion in total economic activity and supporting over 15,800 jobs and \$816 million in labor income.

OPERATIONS



\$20.4 B

Total annual output



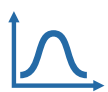
55.6 K

Annual employment



\$3.4 B

Annual labor income



\$60.7 K

Annual wage per employee

CONSTRUCTION

\$2.6 B

Total annual output



15.8 K

Annual employment



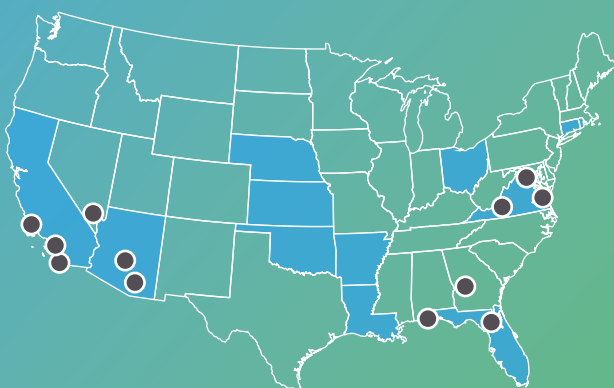
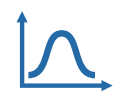
\$816.1 M

Annual labor income



\$51.6 K

Annual wage per employee



MARKETS ANALYZED

STATEWIDE MARKETS

ARIZONA	LOUISIANA
ARKANSAS	NEBRASKA
CALIFORNIA	OHIO
CONNECTICUT	OKLAHOMA
FLORIDA	RHODE ISLAND
KANSAS	VIRGINIA

REGIONAL SUBMARKETS

GAINESVILLE	PENSACOLA
HAMPTON ROADS	PHOENIX
LAS VEGAS, NV	ROANOKE
MACON, GA	SAN DIEGO
NORTH VIRGINIA	SANTA BARBARA
ORANGE COUNTY	TUCSON

FISCAL IMPACT

Cox generates \$480 million in state and local taxes, fees and charges each year. These funds support critical public programs, including education, public safety and transportation. Major sources of revenue include sales and gross receipts taxes (\$226 million), franchise fees (\$150 million) and property taxes (\$63 million).

PROPERTY TAXES

\$63.3 M

SALES & GROSS RECEIPTS TAXES

(Other than Franchise Fees)

\$226.2 M

FRANCHISE FEES

\$149.7 M

CORPORATE INCOME TAXES

\$550.8 K

OTHER SIGNIFICANT TAXES & FEES

\$40.3 M

\$480.0 M

Annual taxes paid

SOCIAL IMPACT

1,700 CAUSES
Supported in 2020

78.8 K HOURS
Volunteered in 2020

In addition to its economic and fiscal impacts, Cox and its employees contribute through community support programs that impact nearly 1,700 philanthropic and community-based organizations annually. This support included over \$70 million cash and in-kind donations as well as 80,000 employee volunteer hours in 2020. Cox is dedicated to playing an active role in addressing community challenges and building for the future. Through the James M. Cox Foundation, the company has donated \$1.75 million to Boys & Girls Clubs nationally and has focused heavily on food insecurity, the digital gap, social justice initiatives and STEM education. In 2020 and into 2021, this mission was expanded to provide COVID-19 pandemic response and relief assistance in every community served by Cox throughout the United States.



BOYS & GIRLS CLUBS
OF AMERICA

The James M. Cox Foundation's support was particularly important during the COVID-19 pandemic, which limited traditional in-person educational programs.

SELECTED ORGANIZATIONS SUPPORTED BY COX



ABOUT COX COMMUNICATIONS



Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, Cox proudly serves 6.7 million homes and businesses across 18 states. The Company is dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. Cox is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.